

YACHTING *in Chicago*

The annual publication of the Chicago Yachting Association

2020 Electronic Edition

Rate/Commitment Form

Betty Lerner, Publisher

3700 Greenleaf Street, Skokie, Illinois 60076

Phone: 847-997-8522 / Email: betty@yachtinginchicago.com

Advertiser Information (please type or print)

Company _____

Contact _____ Phone _____

Street Address _____ Email _____

City, State, Zip _____

Please reserve the following advertising space in the 2020 edition of *Yachting in Chicago*:

()	Inside Front Cover 7.625" (w) x 10.125" (h)	()	\$1,900
()	Full Page 7.625" (w) x 10.125" (h)	()	\$1,900
()	One-half Page 7.625" (w) x 5" (h)	()	\$1,250
()	One-fourth Page 3.75" (w) x 5" (h)	()	\$ 450

Rate: \$ _____ Signature _____ Date _____

Completed, signed and returned to Betty Lerner by September 15, 2020

Advertisers will be included on the magazine's web site, www.yachtinginchicago.com

NOTE: All advertisement space rates are furnished on print-read, full color electronic files saved as PDF, JPEG, EPS or TIFF formats. If converting to a PDF, please make sure that it is converted at a high resolution and that the entire document transferred. All artwork/photos must be 600 dpi or higher (lower than 300dpi will appear blurry or pixilated). Please submit all artwork digitally and e-mailed to betty@yachtinginchicago.com. Other furnished materials are subject to proofing and editing. Creative services for advertisements are offered by *Yachting in Chicago* to its clients at a reasonable rate. You will receive a PDF of your page as it will be printed to approve prior to publication. *Yachting In Chicago* Magazine reserves the right to reject any ad and/or article or to make modifications to advertisements and/or articles to keep in the spirit of Corinthian yachting.

Note:

- This form must be returned by September 15, 2020.
- Ad Art Work (in digital format) due by September 30, 2020.
- Article Due (in digital format) due by September 30, 2020.
- Payment in full due by September 30, 2020. 10% late fee for payments after this date.

THIS FORM MUST BE RETURNED BY SEPTEMBER 15, 2020!