

# YACHTING

*in Chicago*

The annual publication of the Chicago Yachting Association  
2019 Edition

## Rate/Commitment Form

**Betty Lerner, Publisher**

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Advertiser Information (please type or print)

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Please reserve the following advertising space in the 2019 edition of *Yachting in Chicago*:

( )	Back Cover 7.625" (w) x 8" (h)	( )	\$3,000		
( )	Inside Front Cover (same as full page)	( )	Inside Back Cover	( )	\$3,000
( )	Full Page 7.625" (w) x 10.125" (h)	( )	\$2,800		
( )	One-half Page – Horizontal 7.625" (w) x 5" (h)	( )	\$1,600		
( )	One-fourth Page 3.75" (w) x 5" (h)	( )	\$ 850		

Rate: \$ \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_

**Completed, signed and returned to Betty Lerner by June 15, 2019**

Advertisers will be included on the magazine's web site, [www.yachtinginchicago.com](http://www.yachtinginchicago.com)

NOTE: All advertisement space rates are furnished on print-read, full color electronic files saved as PDF, JPEG, EPS or TIFF formats. If converting to a PDF, please make sure that it is converted at a high resolution and that the entire document transferred. All artwork/photos must be 600 dpi or higher (lower than 300dpi will appear blurry or pixilated). Please submit all artwork on CD, DVD or jump drive. Artwork/photos can also be zipped (stuffed, compressed) and e-mailed to [betty@yachtinginchicago.com](mailto:betty@yachtinginchicago.com). Other furnished materials are subject to proofing or edits. Creative services for advertisements are offered by *Yachting in Chicago* to its clients at a reasonable rate. You will receive a PDF of your page as it will be printed to approve prior to publication. *Yachting In Chicago* Magazine reserves the right to reject any ad and/or article or to make modifications to advertisements and/or articles to keep in the spirit of Corinthian yachting.

Note:

- This form must be returned by July 15, 2019.
- Ad Art Work (in digital format) due by August 15, 2019.
- Article Due (in digital format) due by August 15, 2019.
- Mailing lists in required in digital format due by September 1, 2019. Mailing fee is charged separately.
- Payment in full due by September 15, 2019. 10% late fee for payments after this date.

**THIS FORM MUST BE RETURNED!**