

YACHTING

in Chicago

The annual publication of the Chicago Yachting Association
2016 Edition

Rate/Commitment Form

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Advertiser Information (please type or print)

Company _____

Contact _____ Phone _____

Street Address _____ Email _____

City, State, Zip _____ FAX _____

Please reserve the following advertising space in the 2014 edition of *Yachting in Chicago*:

<input type="checkbox"/>	Back Cover	<input type="checkbox"/>	\$3,200		
<input type="checkbox"/>	Inside Front Cover	<input type="checkbox"/>	Inside Back Cover	<input type="checkbox"/>	\$3,200
<input type="checkbox"/>	Full Page 7.625" (w) x 10.125" (h)	<input type="checkbox"/>	\$2,800		
<input type="checkbox"/>	Full Page – Bleed 8.625" (w) x 11.125" (h)	<input type="checkbox"/>	\$2,800		
<input type="checkbox"/>	One-half Page – Horizontal 7.625" (w) x 5" (h)	<input type="checkbox"/>	\$1,465		
<input type="checkbox"/>	One half Page – Vertical 3.75" (h) x 10.125" (h)	<input type="checkbox"/>	\$1,465		
<input type="checkbox"/>	One-fourth Page 3.75" (h) x 5" (h)	<input type="checkbox"/>	\$ 790		

Rate: \$ _____ Signature _____ Date _____

NOTE: All advertisement space rates are furnished on print-read, full color electronic files saved as PDF, JPEG, EPS or TIFF formats. When converting to a PDF, please make sure that it is converted at a high resolution and that the entire document transferred. All artwork/photos must be 600 dpi or higher (300dpi or lower will appear blurry or pixilated). Please submit all artwork on CD, DVD or jump drive (no zip disks please). Artwork/photos can also be zipped (stuffed, compressed) and e-mailed to betty@yachtinginchicago.com. Other furnished materials are subject to proofing or edits. Creative services for advertisements are offered by *Yachting in Chicago* to it's clients at a reasonable rate. You will receive a PDF of your page as it will be printed to approve prior to publication.

Note:

- Ad Art Work (email or via Jump or CD) due by August 15, 2016, with payment
- Article Due (email or via jump or CD) due by August 15, 2016

We will be printing earlier this year and need your full participation adhering to these dates.

THIS FORM MUST BE RETURNED!